Summary of Public Comments

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Strengths	Weaknesses

1. Vision, Outcomes and Understanding Specific Plan, :

Strengths	Weaknesses
· Strong on the actual ideas · Most impressive plan makers for "special places" · Excellent firm and experience · Very enthusiastic team! · Passionate about creating a great place · Good understanding of land use issues and community planning · Great national and worldwide large project experience · Practical and simple zoning regulations are good · Lots of creative energy · Have a good understanding of market place realities · Excellent that they talked about preserving Greenbelt	· No vision, but good principles · Have they ever worked together before? · Not enough specifics on economics or phasing of Plan· · Didn't really focus on the principles

Other Comments:

· Good understanding of land use issues and community planning

2. Overall Project Approach:

Strengths	Weaknesses
· Nice approach to build around landscape, not erase it · Good overall comprehensive approach · Well conceived approach · Nice people and good team! · Very practical approach	· Great ideas, but I don't see that they have delivered in a committee context

3. Quality of Presentation:
a. Organization:

· Strong organization
· Solid/Simple and good approach

b. Substantive Content:

· Good information on zoning ideas and on alternatives
· The City's vision would be achieved with this firm

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	Strengths	**Weaknesses**
c. Graphic Content:	· Strong · Good computer modeling	

4. General Comments:

· Strong impressive team · Great project experience · Great presentation and enthusiasm	· Best understanding of task and could see Plan from vision through implementation · Their focus was more on process than vision	· Vision very attractive but they may be leaving too much to public input without guidance?